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|  | Описание: Описание: лого | Private institution"KOSTANAYENGINEERING AND ECONOMICS UNIVERSITY named after M. DULATOV |

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**ORDER**

October 09, 2018 № 139-с

Kostanay

**On the approval of master's thesis topics**

**and research supervisors**

Guided by the Model Rules for the ongoing monitoring of academic performance, intermediate and final certification of students in higher educational institutions (Order of the Ministry of Education and Science of the Republic of Kazakhstan dated March 18, 2008 No. 125), protocol of the Academic Council of the University No. 1 dated September 25, 2018 and the Academic Policy of the university.

**I ORDER:**

**§1**

**TO APPROVE** the topics of master's thesis (projects) and research supervisors of first-year undergraduate full-time students studying in the postgraduate professional program

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|  | Full name of undergraduate | Topic of master's thesis (project) | Research supervisor |
| 1 | 2 | 3 | 4 |
| Specialty 6M050700-Management, specialized direction (term of study 1.5 years) | | | |
| with the state language of instruction: | | | |
|  | Zarlykan Aldan Tursynuly | The development of modern labor relations in the Republic of Kazakhstan, ways to improve the labor market | Jukeyeva K.K.,  Candidate of Economic Sciences, Associate Professor |
| Specialty 6M050700-Management, specialized direction (training period 1,5 years)  with Russian language of instruction: | | | |
|  | Amanzhulov Dastan Aitbayevich | Development of advertising policy of the enterprise | Seidakhmetova N.Z.,  Candidate of Economic Sciences, Associate Professor |
|  | Bekbalanov Bolat Zhakypovich | Management of the organizational structure of small business | Issabayeva G.A., Candidate of Economic Sciences, Associate Professor |
|  | Zakirov Nurislam Sagyngaliyevich | Organization, planning and production management | Ikmatova E.B., Candidate of Economic Sciences, Associate Professor |
| Specialty 6M050700-Management, scientific and pedagogical direction (training period 2 years) | | | |
| with the state language of instruction: | | | |
|  | Duisenbayev Maksut Arabayevich | Agrarian Policy of the European Union and Kazakhstan in livestock production | Ismuratova G.S.,  Associate Professor of Economics, Professor |
| with Russian language of instruction: | | | |
|  | Mussabayeva Alfiya Meiramovna | Evaluation of the effectiveness of the public administration system in the Republic of Kazakhstan | Seidakhmetova N.Z.,  Candidate of Economic Sciences, Associate Professor |
|  | Osintsev Valeryi Viktorovich | Development of advertising policy of the company | Pritula R.A.,  Candidate of Economic Sciences, Professor |
|  | Shagirova Gulnara Kuanyshevna | Evaluation of the efficiency of public administration in the agricultural business of the European Union and Kazakhstan | Ismuratova G.S.,  Associate Professor of Economics, Professor |
| Specialty 6M050600-Economics, specialized direction (term of study 1 year)  with Russian language of instruction: | | | |
|  | Aremova Natalya Alekseevna | Taxation of business activities in the Republic of Kazakhstan: state and development prospects | Jukeyeva K.K.,  Candidate of Economic Sciences, Associate Professor |
|  | Berbekova Altyn Yerbolatovna | Features of the development of foreign economic activity of the Republic of Kazakhstan in the context of globalization | Yessenzholova S.M.,  Candidate of Economic Sciences, Associate Professor |
| with the state language of instruction: | | | |
|  | Aitbayeva Diana Assylbekovna | Improving the credit risk management system of the Republic of Kazakhstan housing | Yessenzholova S.M.,  Candidate of Economic Sciences, Associate Professor |
| Specialty 6M050600-Economics, specialized direction (term of study 1.5 years)  with Russian language of instruction: | | | |
|  | Aimenov Assylbek Zhumabekovich | Problems and prospects for the development of tourism business in Kazakhstan | Issabayeva G.A., Candidate of Economic Sciences, Associate Professor |
|  | Bekkulova Zarina Kuntuarovna | Prospects for the use of investment for the economic growth of production in Kazakhstan (for example, a region, an enterprise) | Pritula R.A.,  Candidate of Economic Sciences, Professor |
|  | Tukhassova Karina Kuanyshevna | Problems and prospects of development of the service sector in the Republic of Kazakhstan (on the example of a region, sector, enterprise) | Sissembayev K.K., Candidate of Economic Sciences, Associate Professor |
|  | Tulebayeva Orynbike Mirambekovna | Marketing tools for assessing the attractiveness of target markets for companies | Issabayeva G.A., Candidate of Economic Sciences, Associate Professor |
|  | Shevchenko Aleksandra Vyacheslavovna | Improving the system of financial planning in the enterprise / | Issabayeva G.A., Candidate of Economic Sciences, Associate Professor |
|  | Tursinbekov Abai Galymovich | Problems of formation of demand in the market of educational services (on the example of the region) | Yessenzholova S.M.,  Candidate of Economic Sciences, Associate Professor |
| Specialty 6M050600-Economics, scientific and pedagogical direction (training period 2 years)  with Russian language of instruction: | | | |
| 1 | Baitlyu Chingiskhan Madenovich | Problems and prospects for the implementation of public-private partnership in Kazakhstan | Dyuzelbayeva G.M.,  Candidate of Economic Sciences, Associate Professor |
| 2 | Mussagazina Gulbaram Gizatovna | Economic growth in Kazakhstan: problems and solutions | Sissembayev K.K., Candidate of Economic Sciences, Associate Professor |
| 3 | Nurpeisov Islam Kairatovich | Problems and prospects of development of medical services in the Republic of Kazakhstan / | Sissembayev K.K., Candidate of Economic Sciences, Associate Professor |
| 4 | Salykov Bakhyt Utebekuly | Problems of implementation of public-private partnerships / | Dyuzelbayeva G.M.,  Candidate of Economic Sciences, Associate Professor |
| 5 | Sautbayeva Arman Talgatuly | Organization and improvement of the budgeting system at the enterprise / | Dyuzelbayeva G.M.,  Candidate of Economic Sciences, Associate Professor |
| 6 | Tolesh Mariyam Aulikhanovna | Problems and prospects of development of the service sector in the Republic of Kazakhstan (on the example of a region, sector, enterprise) | Jukeyeva K.K.,  Candidate of Economic Sciences, Associate Professor |
| 7 | Goryannaya Roza Balagerdenovna | Features of lending to small and medium businesses in RK | Pritual R.A.,  Candidate of Economic Sciences, Professor |
| 8 | Karatai Yerassyl Kanatuly | Introduction of venture companies as a direction for the development of innovative entrepreneurship | Ikmatova E.B., Candidate of Economic Sciences, Associate Professor |
| 9 | Ashkeev Aidyn Muratovich | The current economic situation and prospects for the development of the tourism industry (on materials of Kostanay region) | Ismuratova G.S.,  Associate Professor of Economics, Professor |

**§ 2**

**TO APPROVE** the topics of master's thesis (projects) and supervisors of 2nd year undergraduate full-time students studying in the postgraduate educational program

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| --- | --- | --- | --- |
|  | Full name of undergraduate | Topic of master's thesis (project) | Research supervisor |
| 1 | 2 | 3 | 4 |
| Specialty 6M050600-Economics, specialized direction (term of study 1.5 years)  with Russian language of instruction: | | | |
|  | Kaidar Temirlan Berikuly | Economic-mathematical modeling of production processes in the enterprise, for solving specific economic problems in making management decisions | Ismuratova G.S.,  Associate Professor of Economics, Professor |
| Specialty 6M050700-Management, specialized direction (training period 1,5 years)  with Russian language of instruction: | | | |
| 1 | Malyutin Aleksandr Sergeevich | Industrial-innovative development of Kazakhstan in the conditions of the Eurasian Economic Union | Sisembayev K.K.,  Candidate of Economic Sciences, Associate Professor |

Reason: presentation of the acting dean of the Faculty of Economics T.K. Ostryanina.

I assign control over the execution of this order to the acting dean of the Faculty of Economics, T.K. Ostryanina.

Rector S.B. Ismuratov

Agreed:

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| Vice Rector for Academic Development |  | G.M. Dyuzelbayeva | «\_\_\_»\_\_\_\_\_2018 |
| Acting Dean of the Faculty of Economics |  | T.K. Ostryanina | «\_\_\_»\_\_\_\_\_2018 |